

NORALIZA BASRAH (Dr)

Senior Lecturer (FSPU)

Centre of Studies for Estate Management
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Areas of Expertise

Corporate Real Estate Risk Management, Sustainable Real Estate, Property & Project Management

Personal Information

Noraliza Basrah

Centre of Studies for Estate Management
Faculty of Architecture, Planning and Surveying
Universiti Teknologi MARA

Academic Qualifications

1. PhD in the Specialism of the Built Environment (Corporate Real Estate Enterprise Risk Management) 2016, Universiti Teknologi MARA.
2. MSc in Integrated Construction Project Management, 2001, Universiti Teknologi MARA.
3. BSc (Hons) in Urban Estate Management, 1991, Liverpool John Moores University, UK (Formerly known as Liverpool Polytechnic, United Kingdom).
4. Diploma (Distinction) in Translation (Science and Technical), 1993, Institut Terjemahan Negara & Dewan Bahasa dan Pustaka, Malaysia

Professional Members

Malaysian Institute of Property and Facilities Management (MIPFM), Member, Since 2012

Teaching and Learning

1. Master Level, Since Year 2009, Research Methodology and Methods, Strategic and Risk Management, Sustainable Real Estate: Lecture & Tutorial
2. Degree Level, Since Year 1995, Law for Estate Management, Building Technology, Property Management, Building Structure, Land Use Planning, Site Planning, Law of Property 1, Research Methodology, Financial Accounting, Investment Appraisal, Building Maintenance, Property Management II, Project Management: Lecture and Tutorial

Student Supervision

1. Nurzafira Binti Zainul Abidin [2017814742], Development Framework of Affordable Housing on Waqf Land, PhD Level, Main Supervisor
2. Mashitoh Binti Halim [2020450126], The Effects of Green Elements on Office Rental, PhD Level, Main Supervisor
3. Nurul Nabihah Binti Zainal Abidin [2020287586], Factors Affecting the Performance of Real Estate Agents in Real Estate Industry, PhD Level, Main Supervisor
4. Noor Hazwani Binti Alias [2015364339], Sustainable Development Dimension for Affordable Housing Project in Klang Valley Area Malaysia, PhD Level, Co-Supervisor
5. Salina Binti Mohamad Adzhar [2016923799], Critical Success Factors for Affordable Housing in Malaysia, PhD Level, Co-Supervisor
6. Azmah Binti Bakhir [2017271066], Corporate Real Estate Strategies for Malaysian Higher Education Institutions, PhD Level, Co-Supervisor
7. Mohd Khairul Anuar Bin Mohamad Kamil [2017820368], Factors Contributing to Occupancy Rate of Shopping Malls in Malaysia, PhD Level, Co-Supervisor
8. Siti Hamidah Binti Salim [2019609592], Holistic Model of Sustainable House Price Determinants, PhD Level, Co-Supervisor

Publications

1. Mohamed Isa Abdullah, Nurzafira Zainul Abidin, Noraliza Basrah, Muhammad Nazim Alias, [2020] Conceptual Framework of Residential Satisfaction, Proceeding Paper, AMERABRA International Virtual Conference on Environment-Behavioural Studies, 1st Series, Centre for Environment-Behaviour Studies (cE-Bs), Faculty of Architecture, Planning & Surveying (FSPU), Universiti Teknologi MARA, Shah Alam, Malaysia
2. Suhana Ismail, Azima Ab Manaf, Noraliza Basrah, Mohd Yusof Hussain, Fatin Umaira Muhamad Azlan, [2020], Housing Preferences: An Analysis Of Malaysian Youth, Proceeding Paper, International Real Estate Research Symposium IRERS 2020, INSPEN
3. Nurzafira Zainul Abidin and Noraliza Basrah, [2019], Development Framework for Affordable Housing on Waqf Land, Chapter in a Book, Islamic Development Management Recent Advancements and Issues, Springer, 978-981-13-7584-2, Co-Author
4. Rohayu Ab Majid, Rosli Said, Noraliza Basrah, Norbaya Ab Rahim [2019], Impak perlancongan desa ke atas pembangunan komuniti setempat, Journal Article, Global Excellent Academic, Co-Author
5. Norbaya Ab Rahim, Salina Md Adzhar, Noraliza Basrah, Rohayu AB Majid, Suriyana Mustafar, [2019], Factors lead to overhang in affordable housing: A content analysis in qualitative approach, 4th

- International Conference on Research Methodology for Built Environment and Engineering 2019 (ICRMBEE 2019), UiTM.
6. Nurzafira Zainul Abidin, Muhammad Isa Abdullah, Noraliza Basrah, Muhammad Nazim Alias, [2019], Residential Satisfaction: Literature Review and A Conceptual Framework, ICRMBEE2019: 4th International Conference on Research Methodology for Built Environment and Engineering 2019, UiTM
 7. Rohayu Ab Majid, Rosli Said, Noraliza Basrah, Norbaya Ab Rahim, [2019], The Impact of Rural Tourism on the Local Community Development, Journal Article, Journal of Tourism, Hospitality and Environment Management, Co-Author
 8. Nurzafira Zainul Abidin & Noraliza Basrah, [2018], Development Framework for Affordable Housing on Waqf Land, Proceeding Paper, The 2nd Islamic Management Development Conference (IMDeC 2018), UiTM & UUM
 9. Noraliza Basrah, Abdul Hadi Nawawi, Norbaya Ab Rahim, Rohayu Ab Majid, [2017], Corporate Real Estate Risk Management of Business Organizations, Exhibition, Universiti Teknologi MARA, Main Author
 10. Noraliza Basrah & Abdul Hadi Nawawi, [2017], Enterprise Risk Management Framework for Corporate Real Estates of Business Organizations, Exhibition, FSPU Universiti Teknologi MARA, Main Author
 11. Muhammad Saiful Alizan, Norbaya Ab Rahim, Noraliza Basrah, Haspalela Mohd Yusof, [2017], Factors That Lead to the Housing Bubble: A Survey, Real Estate Market Problems, (Published since 2001) Newsletter of the Association of Property Experts of the Province of Wielkopolska, No. 1-2/2017 (47-48), Association of Property Experts Wielkopolskie Province, ISSN 1731-1829, Co-Author.
 12. Rohayu Ab Majid, Noraliza Basrah, [2017], The Effect Of Commercial Properties Development Towards Surrounding Area, Exhibition, Faculty of Built Environment, University of Malaya, Co-Author
 13. Noraliza Basrah (2016) Corporate real estate enterprise risk management framework of business organisations, The Doctoral Research Abstracts. IGS Biannual Publication, 9 (9). Institute of Graduate Studies, UiTM, Shah Alam. Main Author
 14. Noraliza Basrah (2015) Corporate real estate enterprise risk management framework of business organisations, PhD thesis, Universiti Teknologi MARA. Main Author
 15. Haspalela Md Yusof, Zarita Ahmad, Muhammad Nazim Alias, Adibah Othman, Noraliza Basrah [2009] Panduan Penulisan Projek Akademik, Buku Manual, Jabatan Pengurusan Hartanah, UiTM. Co-Author.
 16. Intan Rohani Binti Endut, Noraliza Binti Basrah, Hamimah Binti Adnan, Che Maznah Binti Mat Isa, [2008] Malaysian Contractor's Opinions Towards International Market Expansion, Chapter in a Book, Built Environment Series PROJECT MANAGEMENT, University Publication Centre (UPENA), 978-967-305-260-8. Co-Author.
 17. Intan Rohani Binti Endut, Noraliza Binti Basrah, Hamimah Binti Adnan, Che Maznah Binti Mat Isa [2006], Malaysian contractors' current position and opportunities in overseas market, International Seminar on Civil and Infrastructure Engineering, UiTM. Co-Author.
 18. Noraliza Basrah [2000] An insight into the global market penetration by a Malaysian construction firm – Evaluation of the construction industry in international markets, Jurnal FAKULTAS: Jurnal Kolej Cempaka Kenanga (1). pp. 76-93. ISSN 1511-7472. Main Author

Research Grants and Contracts

1. Noraliza Basrah, Rohayu Majid, Norbaya Ab Rahim, Haspalela Mohd Yusof, [2017 – 2020] Sustainable Development Dimensions in Affordable Housing Projects, Bestari Grant, Rm40,000, Principal
2. Norbaya Ab Rahim, Noraliza Basrah [2018 – 2021] Overhang of Affordable Housing: Myth or Reality, Lestari Grant, Rm20,000, Member
3. Rohayu Ab Majid, Norbaya Ab Rahim, Noraliza Basrah, [2018 – 2020] Theoretical Framework Studies on Residential Satisfactions of Affordable Housing In Malaysia Perspective, Lestari Grant, Member

Consultation & Expertise

1. Consultation, Tenaga Nasional Berhad, Land Administration, Member
2. Consultation, Audit Ruang dan Jadual Waktu, UiTM

Innovation, Commercialization & Entrepreneurial

1. Corporate Real Estate Enterprise Risk Management Framework of Business Organisations, UiTM IIDEX Competition, Silver Medal, 2017, Presenter / Main Author
2. Enterprise Risk Management Framework for Corporate Real Estates of Business Organizations, FSPU IIDEX Poster Competition, Gold Medal, 2017, Presenter / Main Author

Services & Administration

1. Jawatankuasa Tatatertib Fakulti [Since 2020], Faculty Level, Member
2. Quality Audit [Since 2019], Faculty Level, Internal Auditor
3. AP 225 Academic Project Coordinator, [Since 2017] Centre of Studies Level, Head of Coordinator
4. AP 225 RICS Accreditation Committee, [Since 2017] Centre of Studies Degree Level, Member
5. AP 725 Syllabus Review, [Since 2018] Centre of Studies Master Level, Member
6. AP 115 Diploma Estate Management, [2003 – 2004] Faculty Level, Head of Programme
7. Pengetua Kolej Kediaman Cempaka & Kenanga [1998 – 2002] University Level, Pengetua / Penggawa.
8. Course Coordinator Estate Management [1995 – 1998], Northern Consortium United Kingdom, INTEC.

Work and Collaboration Experience

Acting Course Coordinator, 1995, Korean Academic Program, INTEC

Awards & Recognitions

1. Anugerah Khidmat Cemerlang 2004, Faculty of Architecture, Planning & Surveying UiTM
2. Anugerah Khidmat Cemerlang 2014, Faculty of Architecture, Planning & Surveying, UiTM

Contribution to Society

1. Contribution to MAKNA, [Since 2010] Majlis Kanser Nasional, Contributor
2. Contribution to MERCY, Malaysia [Since 2012]
3. Contribution to Destini Anak Bangsa UiTM, [Since 2019]