

## NUR IDZHAINEE HASHIM

Lecturer (FSPU)

Centre of Studies for Parks and Amenity Management  
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## Areas of Expertise

Park Management, Conservation and Resource Management

<https://prisma.uitm.edu.my/prisma/>

[https://www.researchgate.net/profile/Nur\\_Hashim25](https://www.researchgate.net/profile/Nur_Hashim25)

## Personal Information

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## Academic Qualifications

Master of Science in Conservation and Resource Management 2015, University of Liverpool, UK  
Degree in Parks and Amenity Management 2013, Universiti Teknologi MARA, Malaysia

## Professional Members

1. World Urban Parks (WUP)
2. Malaysia Parks, Amenity and Recreation Management Society (MyParks)

3. Association of Malaysian Environment – Behavior Researchers (AMER)

## Teaching and Learning

1. Degree, October 2020, PMG610 Park and Amenity Management Studio 2
2. Degree, October, PMG615 Thesis Writing
3. Degree, October 2020, PMG418 Leisure and Recreation
4. Degree, October 2020, PMG454 Resources and Environment
5. Degree, March 2020, PMG659 Seminar
6. Degree, March 2020, PMG454 Resources and Environment

## Student Supervision

1. Exploring Tourist Experiencescape And Servicescape At Gunung Datuk Recreational Forest
2. Visitor Satisfaction Towards Servicescape And Re – Visit Intention at Pulau Kukup National Park, Johor, Malaysia
3. Investigating the Influence of Servicescape On Customer Loyalty at I -City Theme Park
4. Evaluation of Customer's Satisfaction towards the dimension of service quality in Hutan Lipur Sungai Congkak
5. Visitor Awareness on the conservation of Botanical Garden at Shah Alam
6. Optimal experience and people personality in extreme games at Putrajaya Challenge Park
7. Optimal experience and people personality in extreme games at Putrajaya Challenge Park
8. Visitor's Perception on Nature Attractions and its benefits at Gunung Stong State Forest Park
9. Dimension between Motivation and Perception of destination attraction at Bukit Bendera, Penang
10. Measuring the standards of Public Parks Facilities in Putrajaya for People with Disabilities
11. Community Participation at Taman Kelip – Kelip Min House Camp, Kelantan
12. The Preparation Practice on Safety Awareness among Hikers at Bukit Tabur
13. The Effectiveness of Environmental Education at Taman Botanikal Melaka
14. The Effectiveness of Environmental Education in Botanic Garden at Kepong Botanic Garden
15. The Awareness on Restorative Environment offered at Pocket Park: Laman Standard Chartered Kuala Lumpur among the visitors
16. The Motivation of Visitor's Arrival at Ayer Hitam Forest Reserve
17. The Influence of Visitor Arrival at Langkawi Geopark
18. Community Awareness on Sustainable Landscape Practice at Taman Rekreasi Bukit Beringin, Masjid Tanah, Melaka
19. Assessing the Facilities of Public Parks in Putrajaya for People with Disabilities
20. A study on visitors' satisfaction and future behavior intention at Wild West Cowboy Indoor Theme Park Port Dickson
21. Community Participation at Taman Kelip – Kelip Min House Camp, Kelantan
22. The Motivation and Benefits of Forest Therapy activities at Mossy Forest, Pahang
23. Nature Attractions at Gunung Stong State Forest Park
24. Awareness of Communities toward the benefits of mangrove forest at Taman Alam Kuala Selangor
25. The Factors that facilitate social cohesion among the community at Kota Damansara Community Forest

## Publications

### (2020)

1. The Effects of Crowding Towards the Domestic Tourist Satisfaction at Pangkor Island
2. Communities Awareness on Mangrove Forest at Taman Alam Kuala Selangor
3. The Awareness of Mangrove Rehabilitation Among Local Community at Pulau Ketam, Selangor (Undergraduate Research Competition)

### (2019)

4. Temporal Changes of Mangrove Distribution in Mukim Kuala Selangor Using GIS Approach
5. The Impacts of Overtourism Towards the Local Community in Heritage City
6. The Evaluation of Interior Design Elements in Nature Interpretation Centre
7. The Restorative Environment Offered by Pocket Park at Laman Chartered Kuala Lumpur

### (2018)

8. Discovering New Tourist Attractions Through Social Media Data: A Case Study in Sabah Malaysia
9. The Impact of Marine Tourism Towards the Local Community at Pulau Pangkor, Perak
10. Users Forest Experience at Sungai Kanching Recreational Forest, Selangor
11. Identification of Potential Mangroves Area As Coastal Protection

### (2017)

12. Tree Ring Growth Response of Scots Pine (*Pinus Sylvestris* L.) To Climate Change
13. Awareness on Conservation of Mangrove among the Community Of. Kuala Sepetang Taiping, Perak
14. Measuring Service Quality Expectation and Satisfaction Using Servqual At Hutan Lipur Sungai Congkak
15. The Influence of Marine Tourism Towards the Quality of Life Among Local Tour Operators at Pulau Pangkor, Perak
16. Tree - Ring Growth Response of Scots Pine (*Pinus Sylvestris* L.) To Climate Change

### CHAPTERS IN RESEARCH BOOKS

1. The Assessment on the Physical Elements of Klang Royal Town, Malaysia
2. Tourist Friendly Destination: Tourism Policy and Development Strategy in Kuala Lumpur

## Research Grants and Contracts

1. 'Conservation of Mangrove Using GIS' Lestari 600 – IRMI 5/3 LESTARI (014/2018)

## Consultation & Expertise

### REVIEWERS

1. Reviewer in Virtual Go – Green: Conference and Publication (V-GOGREEN 2020)

2. Reviewer of academic paper for Business, Management and Entrepreneurship (BizMent 2020)

## JUDGES

1. Judges for QSRI2019 – (Quantity Surveying Research and Innovation 2019)

## Innovation, Commercialization & Entrepreneurial

1. **IIDEX2017** Dynamics of Scots Pine (*Pinus Sylvestris* L.) growth in response to Climate Change
2. **IIDEX2016** Identifying the Ecotourism Practice in Malaysia
3. **I- InTeLEC2019** Application of Augmented Reality Technology for Interpretation Purpose in Nature Park
4. **I-InTeL2019** International Innovation in Teaching and Learning 2019 Augmented Reality in Teluk Nipah Pangkor Island, Malaysia
5. **I-InTeL2019** International Innovation in Teaching and Learning 2019 Hologram Interpretive Panel for Teluk Gedung Pangkor Island, Malaysia
6. **IIIDBEEX2020** International Invention, Innovation & Design Exposition For Built Environment and Engineering 2020 Application of Beacons Device at Public Parks in Malaysia
7. **IIIDBEEX2020** International Invention, Innovation & Design Exposition For Built Environment and Engineering 2020 The Application of Hologram Technology for Nocturnal Walk at Bukit Batu Lebah Forest Eco Park
8. **IIIDBEEX2020** International Invention, Innovation & Design Exposition For Built Environment and Engineering 2020 The Reliability of Using Gigapan Technology at Urban Park in Malaysia
9. **IIIDBEEX2020** International Invention, Innovation & Design Exposition For Built Environment and Engineering 2020 An Innovation of Application Solaristic Picnic Table as Sustainable Park Furniture at Taman Tasik Titiwangsa, Kuala Lumpur

## Services & Administration

1. Resource Person
2. Academic Advisor
3. Member of Majlis Protem Pertubuhan Alumni Alam Bina (PAAB)
4. Coordinator 'Alumni Pusat Pengajian'
5. Coordinator 'Penyediaan Kertas Soalan Pusat Pengajian'
6. Committee 'Amanah Tugas Pensyarah Dan Jadual Waktu Kuliah Pusat Pengajian'
7. Committee 'Semakan Kurikulum Dan Jaringan Industri Untuk Pelaksanaan Konsep 2u1i Pusat Pengajian'
8. Committee 'Penyediaan Perakuan (Endorsement) Program Untuk World Urban Park (Wup)'

## Awards & Recognitions

1. Bronze Award, Augmented Reality in Teluk Nipah Pangkor Island, Malaysia
2. Bronze Award, Hologram Interpretive Panel for Teluk Gedung Pangkor Island, Malaysia (Bronze Award)
3. Bronze Award, Resources and Environment MOOC

4. Bronze Award, Public Park Management MOOC
5. Gold Award, Augmented Reality Technology for Interpretation Purpose in Nature Park: A Tool for Enhancing Conservation Awareness
6. Bronze Award, Universiti Malaya, Mangrove Rehabilitation Among Local Community at Pulau Ketam, 5<sup>th</sup> International Built Environment Undergraduate Research Competition, 2020, Supervisor
7. Gold Award, International Invention, Innovation & Design Exposition For Built Environment and Engineering 2020, Application of Beacons Device at Public Parks in Malaysia
8. Silver Award, International Invention, Innovation & Design Exposition For Built Environment and Engineering 2020, The Application of Hologram Technology for Nocturnal Walk at Bukit Batu Lebah Forest Eco Park
9. Silver Award, International Invention, Innovation & Design Exposition For Built Environment and Engineering 2020, The Reliability of Using Gigapan Technology at Urban Park in Malaysia
10. Platinum Award, International Invention, Innovation & Design Exposition For Built Environment and Engineering 2020, An Innovation of Application Solaristic Picnic Table as Sustainable Park Furniture at Taman Tasik Titiwangsa, Kuala Lumpur

## Contribution to Society

1. "Clean and Green Melaka, Tanjung Tuan Port Dickson" with FSPU students
2. "Community Services at Zoo Negara" with Semester 4 students under PMG551